







◆ Personal

My big passion outside of work is Roller Hockey, I have played the game since the age of 6. Hockey is a perfect mixture of physicality and mentality, it combines the technical skills of stickhandling and skating, as well as the mental agility of tactics and teamwork.

There are some sports that can be monopolised by an individual athlete but Hockey is a genuine team sport. Although it's possible for one player to be the superstar of the team, hockey

makes it impossible for a team to win unless they play together. It's this kind of teamwork that I believe I possess that can be used in every facet of life, including the workplace.

After playing the game for so long, I have the knowledge and experience to pass on to others. I have coached my own team before and currently assist other teams when they need it, because I believe that wisdom and know-how should be shared and exchanged.

◆ Trusted

I have been entrusted with many sensitive projects over the course of my career.

I have been CRB/DBS checked and can renew any checks if needed. I have worked for one of the largest financial companies in the world and supported the Army to produce an informative magazine which contained sensitive information.



◆ Print & Digital

I began my career in the print industry, giving me a deep, practical understanding of pre-press, digital and lithographic printing, colour management, and finishing techniques. This foundation means I design with production in mind. I create artwork that is not only visually strong but technically accurate, efficient to process, and fully aligned with real-world print requirements. That early hands-on experience continues to shape my approach, ensuring every asset is production-ready and built to a professional standard.

Alongside this, I specialise in digital design, producing responsive websites and emails, and front-end components using HTML and CSS. I also create supporting resources like interactive PDFs, digital forms, and dashboards, combining clear visual communication with intuitive functionality.

My ability to bridge creative design with technical execution across print and digital media allows me to deliver polished, reliable content that support both user needs and business goals.



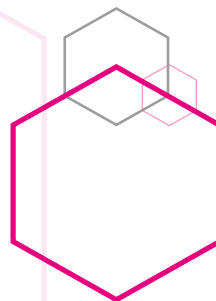
Panasonic Toughbook

Scratch-off flyer to highlight the scratch resistance of their almost indestructible laptops



Pets at Home

Data merged personal stocks and shares mailers. Email followed by physical post for those opted in.





Prysmian Group

Large-format exhibition graphics for Prysmian Group that boldly show off their products and pioneering research

RBS

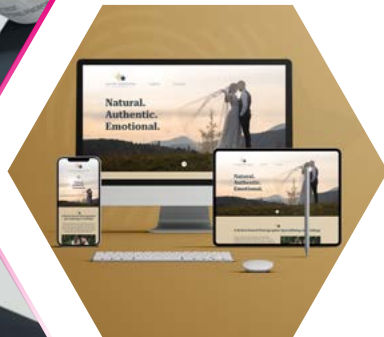
ShareSave is an informative PDF with built-in investment calculator, along with distribution email

◆ Well-known Companies

I have had the privilege to work with some well-known companies.

I have produced work for 3M, Avery Dennison, Aviva, Bentley, Cannon, CNN, HP, Pets at home, Prysmian, RBS, Rolls-Royce, Shell, Turner Broadcasting and Warner Bros. to name a few.





Marketing

I bring over eight years of marketing experience working with global, multi branded companies, as well as small local businesses.

My skills span brand development, campaign planning, content creation, and multi-channel execution. My work blends strategic thinking with hands-on delivery, from shaping messaging and visual identity to managing digital campaigns that drive engagement and measurable results.



LASTING IMPRESSIONS
— PHOTOGRAPHY —

Lasting Impressions

I provided design and marketing expertise to elevate Lasting Impressions' wedding and family photography, strengthening their brand presence and customer engagement across all touchpoints.



Bold Realisations

For this local tradesman starting his own business, I created cohesive branding, impactful designs & photography, and a focused marketing strategy for the first 6 months that helped attract clients and build credibility. Within this time he was able to leave his previous employment and transform this into a full time sustainable role to support his family.



iD9

Creating the iD9 campaign was an interesting experience. This series of vinyl films were designed with the same face film and multiple adhesive options, so you can apply the same graphic to multiple surfaces with the same colour accuracy.

The film is versatile, conformable, durable, and sticks to almost anything... Hence I created Sid our octopus brand ambassador.



...ar device
application. From sign
to windows - the series covers it

And that's not the best bit!

The series is designed with the same face film and multiple adhesive options, so you can apply the same graphic to multiple surfaces with the same colour accuracy.



The same bright white face film means you can print in vivid colours and apply to virtually any surface. All without changing printer settings between films, making your workflow fast and simple.

Icon set

To reflect the product's variety of uses, I designed a set of icons to clearly showcase its different applications

Promotional Items

Custom iD9 merchandise, including polos, pens, bags, etc. supported product promotion at events.



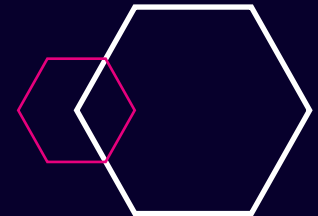
Social Media

A range of posts spanning 6 months were released in stages, starting with teasers a month before launch



iD9 Launch

With many product variations available, a landing page was created to show customer benefits and technical data.



◆ Print & Finishing

Pre-Press

I have spent many years employed as a pre-press technician. Working with multiple pre-press workflows such as Equios.

This involves setting up print jobs, proofing, creating and implementing impositions and creating (chemical-free/laser) plates for lithographic presses.

Digital press operator

I have used and maintained various digital presses to produce a vast amount of prints, large-format eco-solvent, latex/resin and UV printers (Canon, Epson, HP & Roland) and toner-based multi-run presses (Canon, Konika, Ricoh & Xerox).

Finishing

As well as printing, I am experienced in most finishing equipment such as:

- Plotters
- Guillotines
- Hole punch/drilling
- Scoring/creasing
- Stitching/binding
- Engraving

Web-to-print software

Before Moonpig, VistaPrint, SnapFish & other web-to-print services were popular, I was creating templates for customers to generate their own print files using Infigo's Catfish software.





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