



Luke Fisher

Graphic Designer

Marketing

Creative Artworker

Pre-Press

Digital Press Operator

 luke@luke-fisher.co.uk

 luke-fisher.co.uk

 +44(0) 7821 692 686

Pre-Press Operation
Digital Press Operation
Finishing Skills

Design Skills:
Photoshop
InDesign
Illustrator
HTML
CSS

◆ Career Profile:

I am a highly experienced Graphic Designer with a decades-long background spanning marketing, print production, automation, and campaign delivery in multiple languages. I bring a rare blend of creative vision, technical precision, and hands-on production expertise, with deep knowledge of pre-press, digital print workflows, and preparing flawless artwork for a wide range of print and digital outputs. My experience includes leading creative directions, developing campaign strategies, producing high-impact visual communications, and collaborating with cross-functional teams in fast-paced agency, corporate, and manufacturing environments.

I'm known for my problem-solving mindset, calm under pressure, and ability to translate complex requirements into clear, effective design solutions. I consistently deliver high-quality work on tight deadlines, with a strong foundation in both creative and technical disciplines. I bring reliability, adaptability, and a solutions-focused approach to every project, ensuring ideas are not only visually compelling but also technically sound and production-ready.

◆ Work Experience:

Spandex, 2020 - Present Graphic Designer & Creative Project Lead

As a Graphic Designer and Creative Lead for the marketing department at Spandex, a global manufacturer and distributor of self-adhesive vinyl films, I was responsible for shaping the company's visual communication across web graphics, promotional materials, and both print and digital campaigns. I led the development of campaign strategies, working closely with multiple departments to translate commercial goals into clear, engaging creative concepts. My role combined hands-on design with creative direction, ensuring brand consistency, high production quality, and effective messaging across all channels. This experience strengthened my leadership, strategic thinking, and ability to deliver impactful marketing assets within a fast-paced global environment.

Proctor + Stevenson, 2019 - 2020 Creative Artworker

As a Creative Artworker at global marketing agency Proctor + Stevenson, I collaborated closely with designers, strategists, and account teams to refine concepts and prepare final artwork for high-profile print and marketing campaigns.

Computershare, 2018 - 2019 Designer

As a Graphic Designer for automated personalised mailing at Computershare, I produced high-accuracy, data-driven communications for large-scale client mailings.

Manor Printing Services, 2013 - 2018 Graphic Design, Pre-Press, Digital Printing and IT/Online Lead

I worked as a Graphic Designer and Pre-Press Operator at Manor Printing Services, supporting the full production cycle from initial concept to final output. My role combined creative design with technical precision, including preparing artwork for print, colour management, file optimisation, and troubleshooting production issues. I also operated digital print presses, ensuring accurate calibration, consistent quality, and efficient turnaround on high-volume jobs. Alongside this, I provided IT support, maintaining workstations, software, and customising the e-commerce platform. This blend of creative, technical, and operational responsibilities strengthened my problem-solving skills and gave me a deep understanding of end-to-end print workflows.



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Technical Skills:

I am a very computer literate individual, and am experienced in a range of software like the ones below, as well as many others.

- Adobe CC, including: InDesign, Photoshop, Illustrator, Premiere Pro, Dreamweaver,
- AI content generation: Adobe Firefly, Google Gemini (Nano Banana & Veo), OpenAI (GTP & Sora)
- Act-On (Email creation and distribution)
- Emarsys (SAP Email and automation)
- Microsoft 365 Applications
- Equios (Pre-Press work flow)
- Fiery Command Workstation

I have been trained to use and maintain various print and finishing machines such as Canon, Xerox and Konica digital printing presses, CAD Engravers, Duplo slitter/cutter/creaser, guillotines and many other technical pieces of equipment.

Qualifications:

BA (Hons) Graphic Design.
Bath Spa University, Weston-super-mare, England (2009-2010)

FdA Graphic Design.
Bath Spa University, Weston-super-mare, England (2007-2009)

BTEC National Diploma in Graphic Design.
Weston College, Weston-super-mare, England (2005-2007)

1st Diploma in Art & Design.
Weston College, Weston-super-mare, England (2004-2005)

Professional Profile:

My big passion outside of work is Roller Hockey, I have played the game since the age of 6. Hockey is a perfect mixture of physicality and mentality, it combines the technical skills of stickhandling and skating, as well as the mental agility of tactics and teamwork.

There are some sports that can be monopolized by an individual athlete but Hockey is a genuine team sport. Although it's possible for one player to be the superstar of the team, hockey makes it impossible for a team to win unless they play together. It's this kind of teamwork that I believe I possess that can be used in every facet of life, including the workplace.

After playing the game for so long, I have the knowledge and experience to pass on to others, therefore I have created and coach my own team, because I believe that wisdom and knowhow should be shared and exchanged.

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